

LDC's Think-in-a-Tank event brings top architects to Helsinki to discuss light in architecture

On the most fundamental level through photosynthesis, light is necessary to the existence of life itself, and the many applications of light have revolutionized society through medicine, communications, entertainment and culture. Light and photonics are poised to become key enabling technologies of the future.- UNESCO International Year of Light 2015

On 10th September 2015, in the heart of the Helsinki Design Week, the world famous Silo 468 light art piece in Helsinki, Finland will house an unique gathering of minds from the world of architecture, design and lighting. Thinkers at world class level will join Lighting Design Collective (LDC) in challenging and debating the current role of light, natural, artificial, digital, responsive and participatory in the architecture and in built environment.

The social, cultural and design role of lighting is facing major crossroads and departure points at this moment in history, from applicative history to digital futures. For example, the importance of natural and artificial light to the quality of life and the health of individuals are gaining recognition worldwide, reverting priorities that seemed to be consolidated for more than a century. At this stage, the evolution towards the next generation of artificial light and the experiences is uncharted. THINK-IN-A-TANK aims at establishing a thought-leading venue where multidisciplinary professional leaders will envision what will be next.

The aim of the THINK-IN-A-TANK annual series is to further critical design thinking in context of light in architecture and to identify current and future foresight ideas essential for the advancement of theoretical and creative approaches in this field. Following the successful 2014 edition, international creative visionaries will engage in a process of exploration and exchange, performed in the experiential edge of the award-winning SILO 468 light art icon. The participants will navigate the event according to a proprietary set of triggers, leading to explorations on light and architecture. In particular, a LDC reframing tool will offer 16 "cards" with research-based triggers that capture the essence of creative possibilities to approach future design in paradigmatic terms. This will lead participants to shape their own visions of lighting incorporating stimuli from technical, organisational and socio-cultural nature.

The event is hosted and created by the Lighting Design Collective (www.ldcol.com) and forms an official part of the Helsinki Design Week 2015. The event was co-designed with Marco Bevolo, urban futures sociologist, who will moderate the session. Participants will include: Alice Dietsch from AL_A, London, Janna Bystrykh from OMA AMO, Rotterdam, Jenny B. Osuldsen from Snøhetta, Oslo, Filippo Lodi from UNStudio, Amsterdam, Nacho Martín from M15 Architects, Madrid, Paul Cocksedge from Paul Cocksedge Studio, London, Steven Bradley from SAB Connect, USA and Tuomas Silvennoinen, PES-Architects, Antti Nousjoki ALA Architects, Alekski Niemeläinen from Futudesign Ltd and Santeri Lipasti from Huttunen-Lipasti-Pakkanen Architects all from Helsinki and Tapio Rosenius, Jari Vuorinen and Kristian Krogh the partners from the Lighting Design Collective.

About Lighting Design Collective:

Lighting Design Collective (LDC) is an art and design studio specialising in customized architectural lighting solutions and applications with a uniquely integrated portfolio covering cutting-edge services such as digital content creation, software development and innovative design strategies. Founded by Finnish lighting designer Tapio Rosenius the company has offices in Madrid, Helsinki and London and employs over 20 lighting designers, software coders and digital artists with completed projects in 24 countries. LDC has a distinct Nordic design pedigree. The partners are Tapio Rosenius & Jari Vuorinen from Finland and Kristian Krogh a Danish national based in London. LDC's experience covers cultural, hospitality, retail, office, and mixed-use lighting schemes as well as residential, landscape and infrastructure developments. Amongst the numerous awards received by LDC is Media Architecture Biennale Award for Best Spatial Media Art, German Design Award, IALD Award of Excellence and Architizer A+ Award.

For more information or to request high resolution images or interviews with attendees please contact:

Lighting Design Collective, Tapio Rosenius, +34 671673773, tapio@ldcol.com, www.ldcol.com

Attendees are available for interviews in Helsinki as follows: 9.9.2015 from 19:00 @ Hotel Lilla Roberts, Pieni Roobertinkatu 1
10.9.2015 from 21:00 @ L3 Design Dock Jätkäsaari
11.9.2015 from 09:00 @ Hotel Lilla Roberts, Pieni Roobertinkatu 1